

Buckeye Trends

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Published show results, sale results, events, announcements, etc. will only be listed in the Trends if delivered to the secretary in writing. Hereford related photographs you wish to share are also encouraged!

ADVERTISING RATES

Rate	Member	Contract	Non-member
1/8 page		\$50	\$60
1/4 page		\$85	\$90
1/2 page		\$130	\$150
Full page		\$230	\$250
Inside Cover		\$260	\$275
Page 3		\$260	\$275
Inside of			
Back Cover		\$260	\$275
Back Cover		\$285	\$290
Center Spread		\$475	\$510

YEARLY CONTRACTS TO NON-MEMBERS: Receive 10% discount on regular rates.

YEARLY CONTRACTS:

Consists of 5 consecutive issues and may start with any issue.

PHOTOGRAPHS:

Photos may be submitted as prints or 300 dpi scans. Photos submitted by email or on CD are preferred. Ads requiring photo editing or using numerous photos may incur additional charges.

SALE CATALOGS PUBLISHED IN TRENDS:

Competitive quotes on a case by case basis, based on the volume and current postal rates.

ALL ABOVE RATES:

After 60 days from the date of the statement, an additional 2% charge will be applied.

ADVERTISING & COPY DEADLINES:

All advertising, copy, and photographs must be submitted by the following dates: